

Event Report: Marketing of Engineering Products Competition

Event Details:

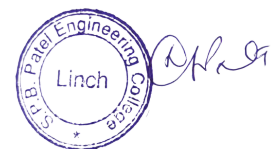
- **Date:** February 20th, 2020
- **Time:** 10:00 A.M. to 1:00 P.M.
- **Venue:** 2ND FLOOR, DIPLOMA BUILDING, S P B PATEL ENGINEERING COLLEGE
- **Participant Capacity (Expected):** 50
- **No. of Participants per Group (Team Event):** 2
- **No. of Stages/Levels in the Event:** 1
- **Participation Fees:** Rs 20/- Per Student
- **Faculty Coordinators:** Prof. SARTHAK THAKAR, Prof. KEYUR MODI

Student Coordinators:

1. Enroll Number: 176930302508
 - Full Name: PANCHAL SMIT K
 - Mobile No: 8347067937
 - E-mail: 176930302508@saffrony.ac.in

2. Enroll Number: 176930302508
 - Full Name: SATA JI NESH
 - Mobile No: 9727683161
 - E-mail: 176930302508@saffrony.ac.in

3. Enroll Number: 176930302530
 - Full Name: SHAIKH MOIN
 - Mobile No: 7990465868
 - E-mail: 176930302530@saffrony.ac.in



Introduction of the Competition:

This event focuses on the marketing of engineering products, with participation in teams of a maximum of two members each.

Instruction/Rules:

- ❖ Participation fees of Rs. 20 per student (Non-Refundable).
- ❖ Maximum 2 members can participate in a team.
- ❖ Product must be related to engineering.
- ❖ Prepare a sheet or presentation on the related product.
- ❖ Students can bring printed material.
- ❖ Students should explain the product configuration for at least 10 minutes.
- ❖ If possible, students should show a working animation of the product.
- ❖ Participants are encouraged to bring a laptop for presentation.

Judging Criteria:

- Presentation: 50 Marks
- Communication: 20 Marks
- Q&A: 20 Marks
- Personality (Dressing sense, etc.): 10 Marks
- Total: 100 Marks

An independent judge panel will evaluate each project and declare the scores.

Requirements:

- 15 Tables
- 4 Plastic Files
- Event Poster

Conclusion:

The event provided an opportunity for students to showcase their marketing skills and knowledge of engineering products, fostering a competitive and learning environment. The judging criteria ensured a comprehensive evaluation, covering various aspects of the participants' performance. The organizers are commended for their efforts in facilitating such an engaging and educational event.

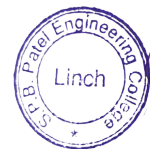
List of Winners:

Sr.no.	Enroll Number	Full Name	Branch	Mobile No	E-mail
1	186930319501.00	Abhijith S	MECH	6355375940	186930319501@saffrony.ac.in
2	196930319524.00	PATEL PALKUMAR JATINKUMAR	MECH	9574424577	196930319524@saffrony.ac.in
2	196930319507.00	KADIYA JAIMIN YOGESHKUMAR	MECH	7622830125	196930319507@saffrony.ac.in



Photographs:

SAFFRONY INSTITUTE OF TECHNOLOGY S.P.B.PATEL ENGINEERING COLLEGE (DIPLOMA COURSES)			
VEYG 2020 (20 TH FEBRUARY, 2020)			
[MARKETING OF ENGINEERING PRODUCT]			
TEAM NO.	Enro. No.	Student Name	Student Sign
✓ 1	196930319524	PATEL PALKUMAR JATINKUMAR	P.J. Patel ✓
	196930319507	KADIYA JAIMIN YOGESHKUMAR	J.Y. Kodiya ✓
✓ 2	186930319538	SANGLEKAR HARSHIL R	H. R. Sanglekar ✓
	186930319507	Chauhan Kaushal	K. V. Chauhan ✓
✓ 3	186930319501	Abhijith S	A. S. Abhijith ✓
✓ 4	186930319517	Kureshi Imran Y	I. Y. Kureshi ✓
	186930319518	Kureshi Ansar K	A. K. Kureshi ✓
✓ 5	196930319525	Patel Parth Nimeshbhai	P. N. Patel ✓
✓ 6	186930319523	Nayi Kaushal Gunvantbhai	K. G. Nayi ✓
	186930319545	Suthar Sheetal Jayeshbhai	S. S. J. Suthar ✓
✓ 7	186930319524	Nayi Mayank Pravinbhai	M. P. Nayi ✓
	186930319531	Pathan Adnankhan M	A. M. Pathan ✓
✓ 8	186930319537	Sayad Tofikhuseen S	T. S. Sayad ✓
	186930319511	Dantani Vishal K	V. K. Dantani ✓
✓ 9	186930319521	Marathe OM Manoharbhai	
✓ 10	196930319548	Tagadiya Harsh Manubhai	H. M. Tagadiya ✓
	196930319534	Mahida Pruthvirajsinh Hirensinh	P. H. Mahida ✓
✓ 11	186930319502	Ajmera Gautam Pankajbhai	G. P. Ajmera ✓

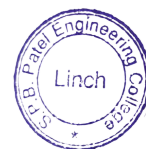


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VEYG 2K20
FEED BACK FORM
MARKETING OF ENGINEERING PRODUCT (20/02/2020)

Name of Jury Member	1. Prof. Sandip Chaudhary Chirang Khorat
Feedback	
1. Participant Technical Knowledge	Some students have very good knowledge. They said that they got this from their parents and teachers.
2. Creativity & Skills & Level	Mind blowing. (Bulb using USB project & vacume machine)
3. Use of Technical Concept	Some students use their knowledge to make real life solution.



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" Student explain their product"



"Student Marketing their product"

